

July-August 2007



magazine



Mars Mission

Exclusive pull-out poster inside!

Batman vs. Scarecrow

All-new Batman comic adventure

Storm the Castle

Sneak preview of the newest
LEGO sets

club



www.LEGOclub.com

Respected Grandeur
U.S. Postage
PAID
LEGO Direct

Hi!
I'm ASTRONAUT BIFF BARKER, HERE TO
WELCOME YOU TO ANOTHER ISSUE OF LEGO FUN AND
EXCITEMENT! YOU KNOW, I HAD TO SPEND MY LAST
BIRTHDAY HERE ON MARS - BUT YOU CAN SPEND LEGO
CLUB'S 20TH BIRTHDAY AT
LEGOLAND® CALIFORNIA!

Put on your party hats and head to
LEGOLAND California for a LEGO Club
20th Birthday celebration! It's non-stop
fun all over the Park! ■

**Birthday Bash at LEGOLAND,
August 25-26, 2007!**

- Build a LEGO birthday cake at the LEGO Club House! You could win great prizes and have your model pictured in the November issue of LEGO Magazine and LEGO BrickMaster magazine!
- Check out Model Builder University in the LEGO Club House and get tips and tricks on building from a real LEGO Master Builder!
- This summer, LEGOLAND brings you more high-seas adventure with Captain Cranky's Challenge, Pirate Shores' newest ride that truly rocks. LEGOLAND also offers more than 50 other rides, shows and attractions for the whole family!
- And much, much more!



HAPPY 20TH BIRTHDAY LEGO CLUB!



© 2007 The LEGO Group. LEGOLAND California is a LEGO Entertainment Company.



ALL-NEW LEGO CLUB ONLINE AT LEGO.COM!

**There's an exciting new LEGO Club on LEGO.com,
with loads of new features just for you:**

- LEGO Event Calendar — find out about LEGO fun in your area!
- News from the Community — check out what other LEGO fans are doing and submit your own stories!
- Building Tips and Ideas — get hints from LEGO Master Builders and fans like you!
- Family Building — tips on fun LEGO building projects you can do with your family!
- Plus Cool Creations, Comic Caption Contests, exclusive building instructions, and more.



You'll find all this and more at
www.LEGO.com/club

A BUSY DAY AT THE LEGO CITY HARBOR!

It's always busy at the LEGO City Harbor! With a big transport ship docked at the port, the busy workers use the heavy-duty crane to load and unload cargo all day long.



ALL NEW!

LEGO CITY

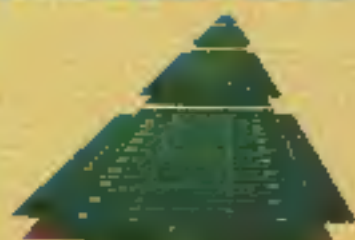
**EMMA MAERSK IS THE
LARGEST CONTAINER-
SHIP IN THE WORLD:**

It can load more than
11,000 containers!

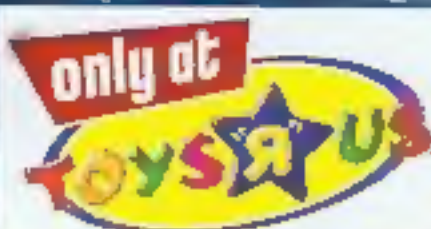
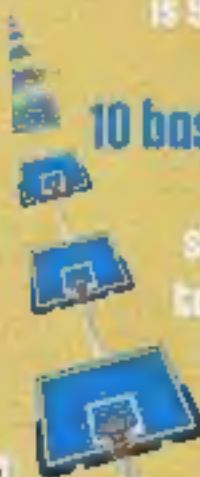
If you put them in a
line it is more than
90 MILES!



The ship is 1300' long.
That is more than
4 Football Fields!



Its full depth
is 98'. That is
equal to
**10 basketball
hoops**
stacked on
top of each
other!



7990 Concrete Mixer



7993
Service Station

IMAGINE

MARS TECH!

We came to Mars in peace, hoping to learn about the strange energy crystals discovered there. But when the aliens attacked, everything changed. Now we've rebuilt our exploration and mining vehicles into a powerful defense force. See how our technology has improved... and find out what we've learned about the mysterious enemies who want to drive us off the Red Planet.



ETX ALIEN MOTHERSHIP

Separates into 4 vehicles: strike ship, saucer core and twin scout flyers

Plazmoid Beam Cannon

MX-71 RECON DROPSHIP

Designed to drop off and retrieve mining vehicles under extreme conditions

"The MX-71 has hauled us out of trouble more times than I can count. Nothing's better at getting into and out of a hazard zone in an emergency."

Hi-Vulc II Antigrav Engine

Omni-Directional Thrust Vector Turbine

Hyper-Stasis Alien Containment Tube

Carbonic Alloy Stabilizer Wing

AMEC Industries Homing Missile

InFraSweep 3.0 Sensor Array

Rotating Ixzone Pulse Blaster

Omni-Torque Suspension System

Cable-Reinforced All-Terrain Tires

MT-31 TRIKE

All-environment recon and exploration vehicle

Vulcon 5 High-Tension Motor Coil

"The Trike's got an amazing power system. One crystal will keep it going for days, and thanks to those big wheels and that suspension system, it roars at max-speed right over any surface you can name."



Automatic
Atmosphere
Collector Arm

Energy Crystal Diffusion Chamber

ARMOR: UNKNOWN COMPOSITE

Arekkan Ray Cutter

"This is the Big Bad of the alien fleet. We still don't know where it came from or what it wants, except to take our crystals and drive us off the planet. Extremely powerful and extremely dangerous!"



MT-51 CLAW TANK

Heavy-duty
mining
vehicle
reconfigured
into mobile
battle tank

MegaGrip IV Power Clamp

"The Claw Tank is the toughest thing we've got in the fight against the aliens. Once it grabs on to something with that big clamp arm, it never lets go."

Galvanized
Permalloy
Armor

High-Tensile Armored
Movement System
(Hi-TAMS)

GroundCruncher
Compound Treads

Plasma Conductor Fin

"Zakk" Cannon



ETX ALIEN STRIKE

Multi-conversion
wings give these attack
ships an edge in
air combat

Zork Industries
Laser Cannon

"Don't let its size fool you. The Astro Fighter moves like a streak of ionized atmo-lightning, and its laser packs a major punch."

Ultralight Atmo-Slicer
Wing Frame

"These things are bad business. Radar barely picks them up, and that main weapon will knock out your vehicle's power systems if it hits you."

ARMOR: UNKNOWN COMPOSITE

Bio-Organic
Flight System

MX-11 ASTRO FIGHTER

High velocity
aero-strike fighter



SECRETS OF THE TOA MAHRI

B IONICLE® heroes go underwater in 2007, with the new Toa Mahri! But how were these exciting sets designed? Where did the designers get their ideas and how do they bring them to life? We asked Design Manager and long-time BIONICLE team member Christoffer Baandahl to share some secrets of set design!

Q: The Toa Mahri look very different from other Toa you have designed, and they're obviously ready for underwater action. What were some of the challenges you faced designing these sets?

CR: The biggest challenge was to make the Toa live underwater and to make a design that wouldn't be too close to real diver's equipment, but still be believable and BIONICLE.

Q: Can you tell us something about how sets are designed? What different steps do you go through?

CR: We start by making a physical mock-up of the characters. Then we test the figures. We get groups of kids we show the models to, and then we use their feedback to make the models better or terminate them if they aren't good enough. After that, we start designing the different elements and models for production.

Q: How much does the BIONICLE story affect your designs for sets?

CR: We have a story team we work together with at the same time we are designing the products. This way, we can take inspiration from the sets and use that in the story, and take inspiration from the story and use it in the sets.

Q: How did you make the Toa Mahri look different from each other?

CR: We tried to add different details to each of them, like Jaller has a "pet," Kongu has two Cordak blasters, others have lots of blades, etc.

"When I see the kids react to the BIONICLE sets - it's very rewarding to see all the hard work we put into the sets is appreciated."

Q: Is it hard coming up with ideas for new BIONICLE sets every year?

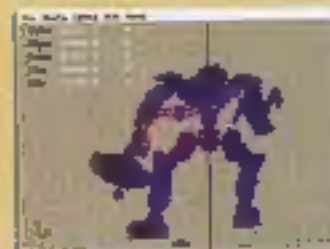
CR: We always think so, but as soon as we get started there are always lots of ideas. And everyone on the team loves that part of the process.

Q: What is your favorite part of your job?

CR: When I see the kids react to the BIONICLE sets - it's very rewarding to see all the hard work we put into the sets is appreciated.

Q: Last question - who are your favorite Toa Mahri?

CR: Toa Mahri Kongu or Toa Mahri Hewkii! ■



IMAGINE

PLAY THE GAME!

COMMAND THE MAHRI!

You are the Toa Mahri in the all-new BIONICLE online game series at www.BIONICLE.com!

Challenge six exciting, action-packed mini-games!

Play as each of the new Toa Mahri!

Use your Toa weapons and mask powers to defeat the Barraki and find the Mask of Life!

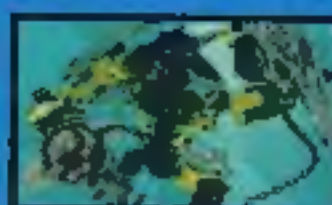
Ready to enter the Pit and battle for the universe? Play the first mini-game today – more games coming this summer and fall, so check BIONICLE.com for updates!

Watch For New Toa Mahri Games!

June 28th – Toa Mahri Hewkii
July 30th – Toa Mahri Hahli
August 13 – Toa Mahri Kongu
August 27 – Toa Mahri Jaller
Sept. 10 – Toa Mahri Nuparu
Sept. 24 – Toa Mahri Matoro

www.LEGO.com

BIONICLE
MAHRI



Unlock
New
Power!

HEWKII =



www.BIONICLE.com



IMAGINE

RIDDLE ME THIS

THE SCARECROW IS ON THE LOOSE AND
ALL GOTHAM CITY™ IS IN DANGER!

HEE HEE
HEE! ONCE I DROP MY
FEAR GAS ON THE CITY BE-
LOW, I CAN ROB AND STEAL
WHATEVER I CHOOSE! AND
THAT'S JUST THE
BEGINNING ...

vroosh

NO ONE CAN
STOP THE SCARECROW
NOW, NOT EVEN -

-- BATMAN™!!

WHOP

WHOP

YOU'RE HEADED
FOR A HARD LANDING,
SCARECROW - RIGHT BACK
IN ARKHAM ASYLUM™.



NEVER!



BATMAN™ IS HIDEING ON THE OTHER SIDE OF THE CITY, IN THE SECRET HIDEOUT OF THE RIDDLER™...

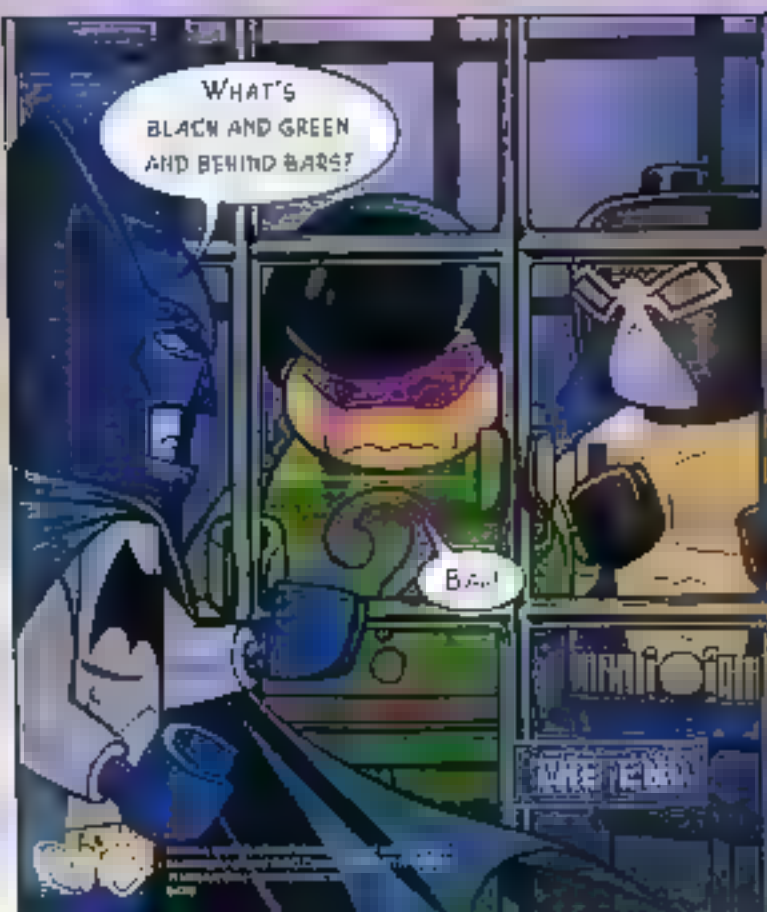




BATMAN™!
I DON'T KNOW HOW YOU
PUZZLED OUT WHERE WE
WERE.

BUT IT'S THE LAST RIDDLE
YOU'LL EVER SOLVE! GET HIM,
BANE™!

YOU TWO LIKE
RIDDLES SO MUCH.
TRY SOLVING ONE OF
MINE -



WHAT'S
BLACK AND GREEN
AND BEHIND BARS?

Bane!



SALUTATIONS. AERO One, Unit 0-5107, 9/8 reporting with latest data on new
EXO-FORCE battle machine.

DESIGNATE:
8105 AERO BOOSTER

IMAGINE

ROBOT FIELD REPORT: AERO BOOSTER!



ARMOR:
5.2 inches Zaxxon Composite

WEAPONS:
Naga Laser Cannon, Heavy Plasma
Blaster and Missile Launcher

SPECIAL ABILITY:
BATTLE MACHINE LIFT
SEPARATES FROM
BOOSTER PACK FOR
GROUND COMBAT.

ENGINES:
• EX Drive-Mechon Motor Turbines
PILOT:
Titanus
AIR SPEED:
Maximum Speed 1 (unclassified)
POWER SOURCE:
Fusionized Geonite



ANALYSIS: THREAT LEVEL: [EXTREME]



EXO-FORCE



CONNECT

BLAST OFF!

SPACE CAMP!

LEGO

MARS MISSION

The LEGO Company is teaming up with Cartoon Network™ and Space Camp to send 10 very lucky kids to Space Camp in Huntsville, Alabama! Each winner can bring a friend, and both can bring a parent, to celebrate Space Camp's 25th Anniversary of making galactic-sized dreams come true.

Winners will take part in space training, simulated team missions, rocket building and even robotics with their friends and parents. They'll learn all about space stations and the Space Shuttle, try out astronaut food, find out how to sleep in zero-G, and much, much more!

Watch Cartoon Network during the week of August 6 to find out how you could win the ultimate Space Camp experience! ■



LEGO and the LEGO logo are registered trademarks of the LEGO Group. © 2000 LEGO Group. All rights reserved. Space Camp is a registered trademark of the U.S. Space & Rocket Center. Space Camp is a registered trademark of the U.S. Space & Rocket Center.



ENJOY AN OUT OF THIS WORLD EXPERIENCE TODAY!

U.S. Space & Rocket Center.
Huntsville, AL 35805

Check us out for fun at www.spacecamp.com

ALIEN LANGUAGE DECODER!

A aliens are attacking our planet on Mars! We've discovered one of their messages, but we haven't been able to decode it. What are they saying? What do they want? We don't know, but we need to find out – and fast! A

Mars Mission has received a message from an unknown source.
The message appears to contain information about the location of
the lost Martian base. The message was sent at approximately 14:30 hours.

You can help crack the code! Visit <http://marsmission.lego.com> to download the official Mars Mission alien language font for your computer. Use it to decode the alien message... before it's too late!

ALIEN LANGUAGE DECODER!

Aliens are attacking our planet on Mars! We've discovered one of their messages, but we haven't been able to decode it. What are they saying? What do they want? We don't know, but we need to find out - and fast!

You can help crack the code! Visit <http://marsmission.lego.com> to download the official Mars Mission alien language font for your computer. Use it to decode the alien message... before it's too late!



COOL CREATIONS



THE THUNDERBOLT
Harry Pappas

Got an awesome model of your own you would like to see in Cool Creations? Then send your photos to:



COOLCREATIONS

P.O. BOX 1308

ENFIELD, CT 06083-1308

Remember to include your name, address, and the name of your model. No Polaroids please! Pictures will not be returned, so remember to take an extra photo for yourself!

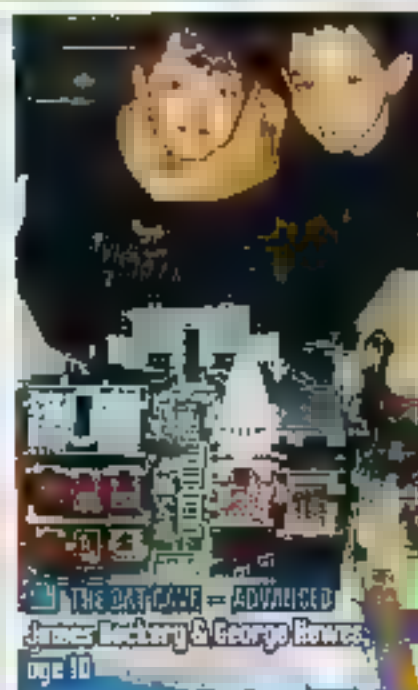
Check out more completely creative LEGO models

www.LEGOclub.com

clubcode
COOLCREATIONS



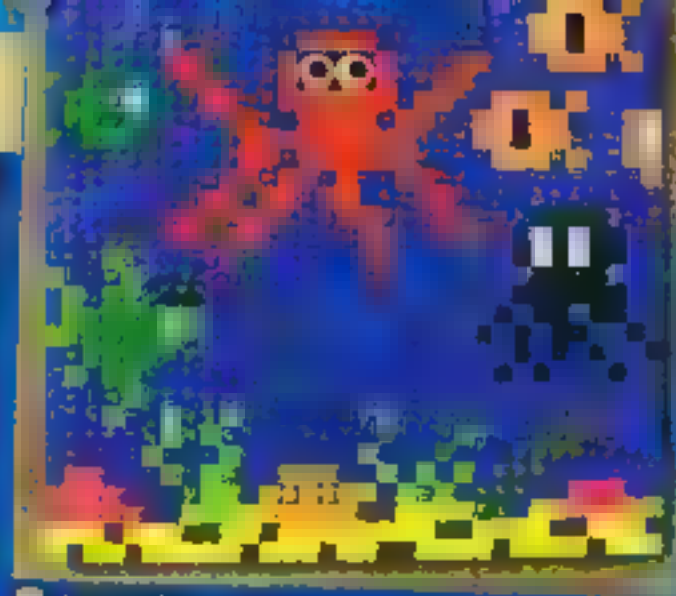
JAKE MELAVIC, age 9



THE DAYCARE - ADVANCED
James Mackery & George Rowes, age 10



THE AVIATOR
MIL. LINCOLN RACER
Katie Hargrave, age 10

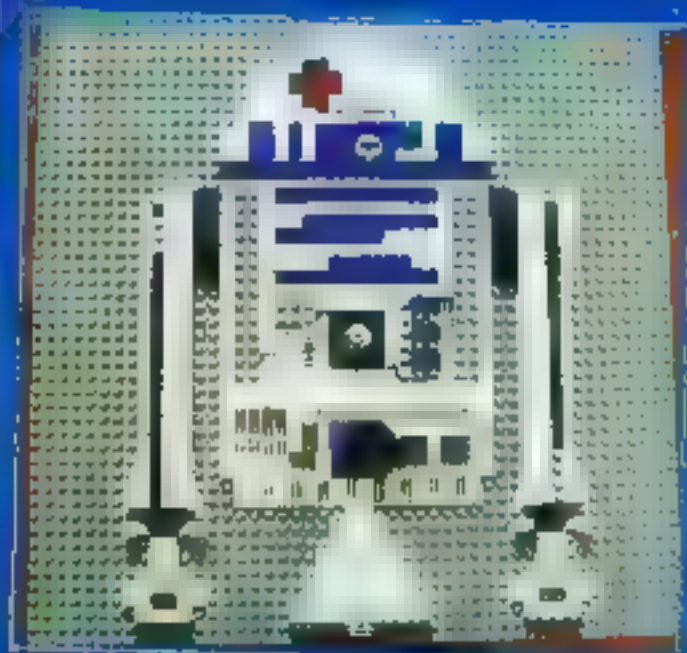


Justin Roberts, age 11



Eryce Tweed, age 15

LEGO MOSAIC BUILDING CHALLENGE WINNERS!



The Giran Family Matt, age 8 - Will, age 4 - Mom, age 38

Check out the MINICLE® Comic Cover Contest Winners
and the LEGO Mosaic Notable Mentions
at www.lego.com/Club

LEGO DREAMHOUSE BUILDING CHALLENGE WINNERS!

Marcus Hitzel, age 11



Alexis Kramer

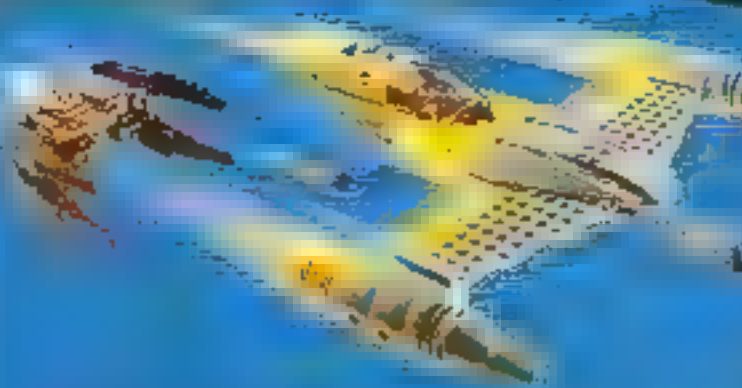


April Wilson, age 9

IMAGINE

KNOW YOUR GALAXY!

GREETINGS, NEW TROOPERS! WELCOME TO KNOW YOUR GALAXY 101. I'M KIT FISTO, JEDI KNIGHT, AND THESE ARE SOME OF THE VEHICLES THAT YOU'LL ENCOUNTER AS YOU DEFEND THE REPUBLIC. ANY QUESTIONS?



Jedi Starfighter™ with Hyperdrive Booster Ring

LEGO Star Wars™ Systems Engineering

The Jedi Starfighter is a sleek, agile starfighter that is the primary mode of transport for Jedi Knights. It is designed for high-speed maneuvering and is equipped with a variety of weapons and defenses. The Hyperdrive Booster Ring is a new feature that allows the Starfighter to travel at light speed, making it a valuable asset in any Jedi's arsenal.

- Sleek, agile design for high-speed maneuvering
- Replaces the iconic Mandalorian starfighter
- Includes a Hyperdrive Booster Ring for light speed travel



Trade Federation MTT

LEGO Star Wars™ Systems Engineering

The Trade Federation MTT is a large, powerful starship that is used by the Trade Federation to transport goods and resources. It is equipped with a variety of weapons and defenses, making it a formidable opponent in battle.

- Heavily armored Trade Federation
- Retractable bridge for defense
- Retractable bridge for defense

WHICH ONES DO WE GET TO BLOW UP?

LEGO STAR WARS



Visit starwars.lego.com for details

MUTANT MANTA RAY BUILDING STEPS!

The Aqua Raiders encounter many fierce and mysterious creatures as they explore the ocean depths. One of their most fearsome foes is the mutant manta ray, a ferocious giant that prowls the ocean floor in search of its next meal.



Build the Mutant Manta Ray using pieces from the sea creatures in 7772 Lobster Strike and 7774 Crab Crusher!

LEGO AQUA RAIDERS

FINAL

Dive into battle with the
Treasure Trench online game at
<http://aquaraiders.lego.com/>

WONKA
Laffy Taffy
candy

YOU MUST BE
ABLE TO SPEND AT LEAST
THIS MUCH TIME TO RIDE THE
STRETCH-TACULAR
TAFFY-POWERED ROLLER



FIND THE SECRET CODE WORDS HIDDEN IN THE LAFFY TAFFY
ROOM ABOVE AND ENTER THEM AT WONKA.COM TO RACK UP **WILLIAMS** REDEEMABLE
FOR COOL VIRTUAL PRIZES. FULL DETAILS AVAILABLE AT WONKA.COM.



©2004 The Hershey Company. All rights reserved. Laffy Taffy and Wonka are trademarks of The Hershey Company. Williams is a registered trademark of Williams-Sonoma Inc.

LEGO BrickMaster



Subscribers receive an exclusive 36-page LEGO® BrickMaster™ magazine every 2 months!

Get 6 surprise LEGO sets!



Spark your child's imagination all year long!

Become a LEGO® BrickMaster and get a one year subscription that includes:

- 6 surprise new LEGO sets! A new set will arrive every 2 months after the Welcome Package!
- 6 LEGO BrickMaster™ magazines with exclusive content, a new one arrives every 2 months!
- 2 LEGOshop.com coupons!
- A LEGOLAND® California admission ticket!
- Plus, more great free bonus rewards!

KBM27 LEGO® BrickMaster™ One Year Subscription
A \$70.00 value! **Special \$39.99**

Get 2 coupons for \$5 off LEGOshop.com orders, plus a LEGOLAND California admission ticket!

Ask your parents to sign you up today!
1-800-651-0323

LB727

ALL NEW Rewards Calendar!

A LEGO® BrickMaster will receive something special in their mailbox every 2 months!

July - August

Subscribers will receive a new LEGO set, 2 LEGOshop.com coupons, a LEGOLAND California admission ticket and a 36-page LEGO® BrickMaster™ Magazine!



Sept - Oct

New LEGO® set arrives!
36-page magazine arrives!



Nov - Dec

New LEGO® set arrives!
36-page magazine arrives!



Jan - Feb

New LEGO® set arrives!
36-page magazine arrives!



March - April

New LEGO® set arrives!
36-page magazine arrives!



May - June

New LEGO® set arrives!
36-page magazine arrives!



PREPARE FOR BATTLE THIS SUMMER!

<http://castle.lego.com>